

Texas State University-San Marcos



REPORT

Facts and Figures from Institutional Research,
The Official Source for University Data

Recent Graduates Satisfied With Educational Experience at Texas State: Results of the Alumni Survey

In March 2005 Institutional Research, in collaboration with academic department representatives, completed a survey of 2003 bachelor's degree recipients' satisfaction with their educational experiences at Texas State University-San Marcos. The survey items were organized into areas relevant to all graduates, items relevant to graduates of a particular college, and optional items relevant to graduates of individual departments.

The "quality of expected educational experience" and "location of the university" were the top reasons cited for choosing Texas State with over 70% of respondents saying these were issues of high importance for them. Only 26% of respondents cited an assistantship, scholarship, or fellowship as being critical in their decision to attend and only 9% cited the influence of a high school counselor or teacher.

A high percentage (72%) of students cited the "quality of expected educational experience" as a central reason for remaining at Texas State and 70% said the "location of the university" was also a very important factor in remaining enrolled. Additionally, 45% felt the influence of a faculty member was important in deciding to remain at Texas State.

Over 80% of respondents found the subject matter and instruction in lecture courses to be of high quality and appropriate for the field of study. Seventy-five percent (75%) or more of graduates surveyed felt coursework in their department contributed to their quality of life, prepared them for graduate or professional school, and prepared them to be competitive with peers at their place of employment.

Fifty-five percent (55%) of graduates surveyed were working in their intended field, while only 4% were unemployed and seeking employment. Twenty-seven percent (27%) were enrolled in an undergraduate, graduate, or professional program and 63% intend to enroll in graduate or professional school within the next 5 years.

The survey and two reminders were distributed by e-mail to alumni with valid e-mail addresses. A postcard and a paper survey were mailed to alumni without valid e-mail addresses, and a replacement paper survey was sent to alumni of departments with under 20 responses after the first two contacts. The overall response rate as of March 2005 was 28% with response rates ranging from 16% to 50% by department. The e-mail response rate was over 58% whereas the paper response rate was below 17%.

The complete results of this survey can be viewed on the IR website at:

http://www.txstate.edu/ir/alumni04_sum.html

OFFICIAL TEXAS STATE FAST FACTS Spring 2005

- Enrollment:
 - Undergraduate 20,866
 - Graduate 4,157
- Semester Credit Hours:
 - Lower-level 148,774
 - Upper-level 117,794
 - Graduate 24,042
- Enrollment by Gender:
 - Male 10,875
 - Female 14,148
- Undergraduate Enrollment by College:
 - Applied Arts 2,359
 - Business 2,571
 - Education 3,237
 - Fine Arts 3,573
 - Health Professions 1,061
 - Liberal Arts 3,959
 - Science 2,159
 - University College 1,947
- Graduate Enrollment by College:
 - Applied Arts 192
 - Business 389
 - Education 1,571
 - Fine Arts 219
 - Health Professions 429
 - Liberal Arts 860
 - Science 491
 - University College 6*
- Enrollment by Ethnicity:
 - White 73%
 - Black 5%
 - Hispanic 19%
 - Other 3%

* Students pursuing a 2nd bachelor's degree.



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IR Projects

- LBB Fall Performance Measures Reporting
- CUPA Faculty Salary Study
- US News Survey
- SACS Institutional Profile
- IPEDS Reporting
- AAUP Annual Faculty Compensation Survey
- Alumni Survey
- Mini Fact Book
- CSRDE Survey

These are just a few of IR's Spring projects. For more information about these or other IR projects, contact us at 245-2386. To request an ad hoc project, please use our project request form at the following link:

<http://www.txstate.edu/ir/cgi/ir.pl>

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Texas State University-San Marcos is a member of the Texas State University System.