

Texas State University-San Marcos



REPORT

Facts and Figures from Institutional Research,
The Official Source for University Data

2008 Alumni Surveys Completed

TEXAS STATE FAST FACTS Fall 2008

- **Enrollment:**
 - Undergraduate 24,810
 - Graduate 4,295
- **Enrollment by Gender:**
 - Male 12,784
 - Female 16,321
- **Enrollment by Ethnicity:**
 - White 68.4%
 - African American 5.5%
 - Hispanic 23.1%
 - Other 3.0%
- **Enrollment by College (Undergrad/Grad):**
 - Applied Arts 2,469/299
 - Business 3,156/437
 - Education 3,722/1,391
 - Fine Arts 4,239/261
 - Health Professions 1,261/424
 - Liberal Arts 4,604/979
 - Science 2,804/499
 - University College 2,555/5*
- **Semester Credit Hours:**
 - Lower-level 186,673
 - Upper-level 130,766
 - Graduate 27,908
- **Retention Rate by Ethnicity:**
 - White 77.7%
 - African American 81.1%
 - Hispanic 77.2%
 - Other 69.0%
 - Total 77.6%
- **Graduation Rate by Ethnicity:**
 - White 54.5%
 - African American 60.1%
 - Hispanic 50.7%
 - Other 51.5%
 - Total 54.1%

* Students pursuing a 2nd bachelor's degree.

Each summer, Institutional Research (IR) sends the annual Alumni Survey to recent graduates -- those who received bachelor's degrees during the previous calendar year. This summer, a graduate version of the Alumni Survey was sent to recent graduates who received masters or doctoral degrees from Texas State during the previous year. Detailed information and results from both 2008 surveys, as well as prior administrations of the undergraduate survey, are available on the IR survey results webpage at <http://www.ir.txstate.edu/Reports/survey.html>.

Both the undergraduate and graduate surveys contain items related to graduates' current employment status, job-seeking experience, continuing education activities and plans, and their experience and education at Texas State. While both surveys are designed to collect basic information useful to a broad range of university departments and programs, academic departments contribute additional survey items that are more narrowly focused to meet specific needs such as learning outcomes assessment or accreditation support.

The 2008 alumni surveys revealed that 76 percent of our undergraduate alumni and 80 percent of our graduate alumni are employed full-time. Graduates earning a bachelor's degree are most often earning \$30,000 to \$39,999 in annual salary, while those earning a master's or doctoral degree most often are earning \$40,000 to \$49,999 annually.

Some selected findings from the undergraduate survey:

- Twenty percent of undergraduate alumni have enrolled in graduate school to continue their education; an additional 36 percent plan to enroll in graduate school within five years.
- Ninety-one percent of undergraduate alumni are satisfied or very satisfied with their Texas State educational experience.
- Seventy percent of graduates employed full-time are satisfied or very satisfied with their current job.
- Eighty-two percent of graduates rate the reputation of their major department as good or very good.
- Graduates rate their major curriculum favorably; 91 percent rate the quality of instruction as good or very good; 90 percent rate the appropriateness of subject matter in courses as good or very good, and 87 percent rate the challenge of course material as good or very good.

From the graduate survey:

- Sixty-two percent of employed graduates work at a job that is directly related to their graduate education, and an additional 31 percent report that their job is somewhat related to their graduate education.
- Just over half (51%) of graduates who have enrolled in coursework since graduation are working on a Ph.D., and 20 percent are working on a master's degree.
- Graduates rate their program faculty as knowledgeable, available, and interested in students' progress. Ninety-nine percent of graduates agree that professors had adequate knowledge about their field; 96 percent agree that professors were available outside the classroom; and 93 percent agree that professors were interested in student progress.



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IR Projects

- LBB Annual Performance Measures
- Alumni Survey
- Fall 2008 Enrollment Highlights Brochure
- Room & Board Survey
- Development of the Texas State data warehouse
- High School & Transfer Feedback Reports
- Board of Regents Fact Sheet

These are just a few of IR's current projects. For more information about these or other projects, please visit the IR home page.

www.ir.txstate.edu

To request an ad hoc project, please use the project request form located on our home page.

This is a publication of The Office of Institutional Research at Texas State University-San Marcos.

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The Texas State University System.*

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