

# Southwest Texas State University



## REPORT

Facts and Figures from Institutional Research,  
The Official Source for SWT Data

### OFFICIAL SWT FAST FACTS Spring 2003

- Enrollment:
  - Undergraduate 19,966
  - Graduate 3,971
- Semester Credit Hours:
  - Lower-level 144,359
  - Upper-level 108,704
  - Graduate 22,352
- Enrollment by Gender:
  - Male 10,343
  - Female 13,594
- Undergraduate Enrollment by College:
  - Applied Arts 2,130
  - Business 3,561
  - Education 2,888
  - Fine Arts 3,423
  - Health Prof. 898
  - Liberal Arts 3,428
  - Science 2,141
  - University College 1,497
- Graduate Enrollment by College:
  - Applied Arts 181
  - Business 380
  - Education 1,668
  - Fine Arts 177
  - Health Prof. 340
  - Liberal Arts 698
  - Science 527
- Enrollment by Ethnicity :
  - White 71%
  - Black 5%
  - Hispanic 18%
  - Other 6%

## SWT Becoming Less Regional in its Draw of New Students

Is Southwest Texas State University a regional institution? The answer may be no.

A review of Texas Higher Education Coordinating Board (THECB) enrollment data (CBM001) shows new student enrollment is decreasing in the San Antonio area and increasing in the Houston area.

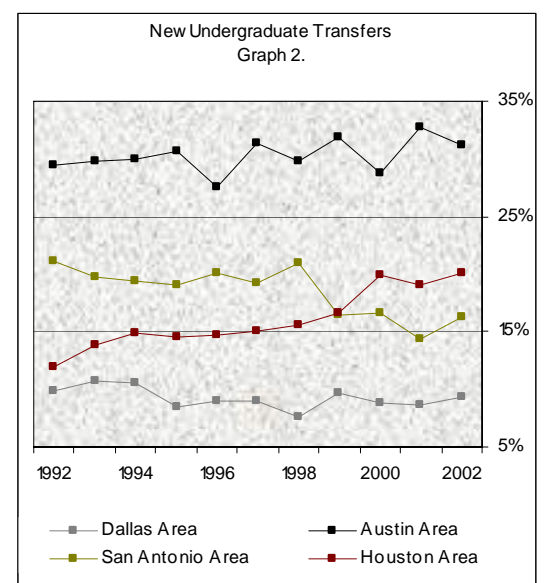
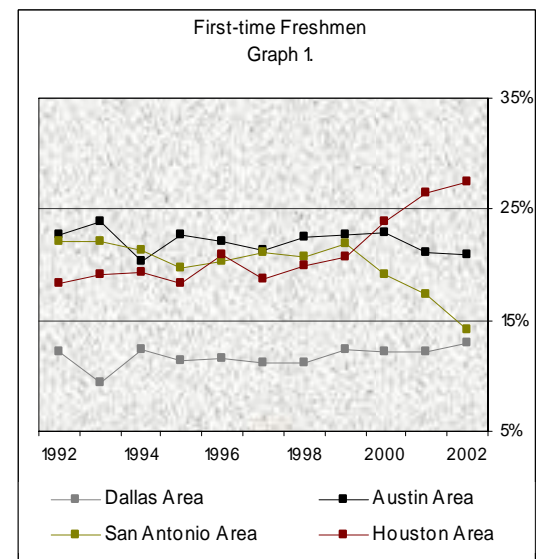
New student enrollment data were extracted from the CBM001 for fall semesters 1992 through 2002. Students were then grouped by their Council of Government (COG) region. Included for review were the North Central region (containing the Dallas and Fort Worth-Arlington MSAs), the Capital region (containing the Austin-San Marcos MSA), the Gulf Coast region (containing the Houston-Galveston-Brazoria MSA), and the Alamo region (containing the San Antonio MSA). The data were graphed by classification and basis of admission category.

The most striking trends revealed are the large decline in new student enrollment from the San Antonio area and the major increase in new student enrollment from the Houston area. Graphs 1 and 2 demonstrate these trends for first-time freshmen and new undergraduate transfers. Since 2000, the Houston area surpasses both the Austin and San Antonio areas in first-time freshmen enrollments (Graph 1). If these trends continue, it appears the percent of first-time freshmen enrollments from the San Antonio area will soon be surpassed by those of the Dallas area (Graph 1.). The same trends, though not as drastic, are seen in new undergraduate transfers, with enrollment up in the Houston area and down in the San Antonio area (Graph 2.).

Graphs 3 and 4 (on the back of this page) further identify these changing trends in the Houston and San Antonio areas by basis of admission category. The San Antonio area shows decreases in all aspects of new student enrollment, with the greatest decrease in first-time freshmen, 7.9% (Graph 3.). Additionally, this same area has shown a 3.1% decrease in new graduate student enrollment. With first-time freshmen enrollments up 9.1% and new

transfer enrollments up 8.2%, the Houston area appears to be making up for the losses in the San Antonio area (Chart 4.).

These findings suggest SWT is becoming less regional. They also identify opportunities and areas of concern regarding SWT enrollment trends.

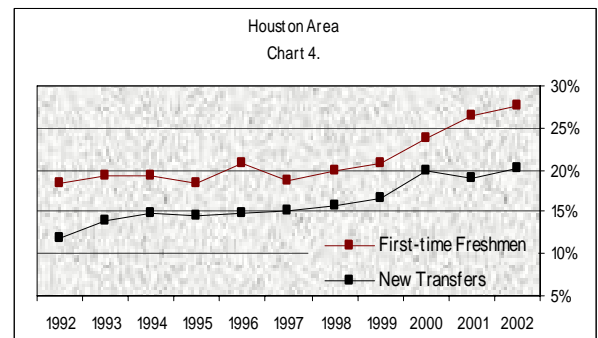
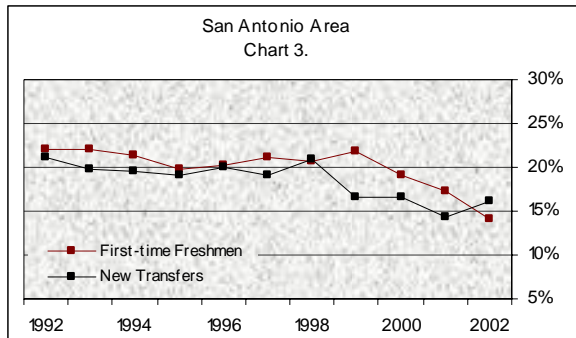




Institutional Research  
 JC Kellam Building  
 Room 883  
 Phone: 512-245-2386  
 Fax: 512-245-8446  
 Email: tr05@swt.edu  
<http://www.swt.edu/ir/ir.htm>



## SWT Becoming Less Regional cont.



### IR Projects

#### Recently Completed Projects

- AAUP Faculty Salary Survey
- LBB Fall Performance Measures Reporting
- Fall 2002 Room and Board Survey
- IPEDS Reporting
- Outcomes and Mentoring Tables
- IR Brochure
- SACS Profile
- US News Survey

- STATS (Fall 2002 Mini Fact Book)
- SWT and Its Comparables

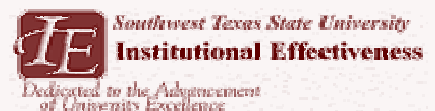
#### Upcoming Projects

- Peterson's Personnel Survey
- Grade Distribution Report
- Tuition and Fee Survey
- BOR Fact Sheet (May Meeting)

For more information about any of these projects, contact IR at 245-2386. To request an ad hoc project, please use our project request form at <http://www.swt.edu/ir/cgi/ir.pl>.

This is a publication of:  
 The Office of Institutional Research

Editor: Tami Reeves, Research Analyst  
 Contributors: Joe Meyer, Director; Bruce Lockhart, Research Analyst; Richard Batey, Research Analyst; Lesley Prewitt, Administrative Assistant II



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